



Study Club Course

How the Internet is Affecting Practice Management and How to Deal With It?

Description: Numerous medical professionals report they are confounded by patients coming to the office thinking they know as much as the practice professionals who have years of training and experience. This course specifically addresses how the internet has dramatically changed the way people:

- Find information
- Verify information
- Select providers
- Learn about products or medical procedures and
- Check on professionals' reputations

Whether or not your practice has a web site, attendees will leave with practical tips on managing patient expectations and using the internet to your advantage.

Who Should Attend: Dental practice owners, practitioners and practice managers.

HOW TO REGISTER

To register for this FREE course, please send an email with your name and phone number to Francine@KuwataPanDent.com subject line "**Kuwata Web 2010 CE**".

For more information about this or future programs please contact **Francine:**

Phone: 877.377.4455 extension15

Fax: 973.540.0711

Email: Francine@KuwataPanDent.com

Mail: Kuwata Pan Dent

185 Ridgedale Avenue

Cedar Knolls, NJ 07927